

**BS Mass Communications 38 credits in Major  
ADVERTISING SEQUENCE**

**Department of Mass Communications (320) 308-3293**

**Advertising Sequence Advisors  
Mark Eden, Lisa Heinrich, and Roger Rudolph**

First Semester	Second Semester
English 191 Comm 220 Math 193 or 070 <sup>1</sup> General Ed (Liberal Arts and Sciences) General Ed (Liberal Arts and Sciences) <sup>2</sup> <p align="right">Total semester credits = 16</p>	Communication Studies 192 Core General Ed Core General Ed Math 193 <sup>3</sup> or General Ed General Ed Racial Issue Course <sup>4</sup> PESS 122 <sup>5</sup> Choose a minor <p align="right">Total semester credits = 16</p>
Third Semester	Fourth Semester
English 331 or 333 Computer Science 169 General Ed (Liberal Arts and Sciences) Minor Course or University Elective Natural Science <sup>6</sup> Apply for admission into the Mass Comm major <sup>7</sup> <p align="right">Total semester credits = 15</p>	Comm 352 General Ed (Liberal Arts and Sciences) General Ed (Liberal Arts and Sciences) Minor course Minor course or university elective <sup>8</sup> <p align="right">Total semester credits = 16</p>
Fifth Semester	Sixth Semester
Comm 402 Mass Comm Column A elective General Ed (Liberal Arts and Sciences) General Ed (Liberal Arts and Sciences) Minor course <p align="right">Total semester credits = 16</p>	Comm 403 Mass Comm elective <sup>9</sup> Minor course Minor course or university elective General Ed (Liberal Arts and Sciences) <p align="right">Total semester credits = 16</p>
Seventh Semester	Eighth Semester
Comm 420 or Comm 460 Comm 471 Minor course Minor course or university elective University elective <p align="right">Total semester credits = 16</p>	Comm 420 or Comm 460 Comm 486 Mass Comm elective/Internship <sup>10</sup> Minor course Minor course or university elective <p align="right">Total semester credits = 16</p>

<sup>1</sup> To determine your readiness for Math or Statistics 193 (core math) contact the Math Department at 320-308-3001. The Math Department provides a Math placement exam which is required before enrolling in a Math class.

<sup>2</sup> Three of the General Ed courses must be diversity courses. Refer to the registration booklet.

<sup>3</sup> Upon completion of 070 Math (if necessary) take 193 the following semester.

<sup>4</sup> Check General Ed page in the registration booklet.

<sup>5</sup> PESS 122 is a one-credit Health and Wellness course required from all SCSU students.

<sup>6</sup> When choosing a science be sure it has a lab and is from the General Ed list.

<sup>7</sup> Contact Mass Comm Department for admission requirements and deadline.

<sup>8</sup> University electives must be in Liberal Arts.

<sup>9</sup> Check number of upper division credits to determine if Comm elective credits must be 300-400 level. SCSU requires 45 upper division credits for graduation.

<sup>10</sup> Should take no more than 6 – 9 total credits while doing an internship.

Notes: